

## Finance and Biodiversity Day

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<https://www.cbd.int/article/cop15-finance-and-biodiversity-day>



**Vian Sharif**

**CEO, NatureAlpha and Head of Sustainability, FNZ**  
**Member of Taskforce for Nature Markets (TFNM)**

Dr. Vian Sharif's work centres on driving the development of innovative technology solutions to catalyse the shift to more sustainable capital allocations with a focus on the natural environment. She is the founder of ESG nature insights fintech platform NatureAlpha, and heads sustainability at financial investment technology firm FNZ. Her work includes collaborating with academics at Cambridge and Oxford Universities on the development of science-based insights for investor decision-making with a focus on nature risk and impact, including the Benchmark for Nature Project, the Cambridge AI for the study of Environmental Risks Centre and as a guest researcher at the Oxford Martin School. Prior to this she spent over a decade in the global asset management industry. As part of a number of governmental and international sustainability advisory groups, she was a guest researcher at the Oxford Martin School, Member of the Taskforce for Nature Related Financial Disclosures Technical Experts Group and the U.K. Government's Business Advisory group to the Convention on Biological Diversity. Vian holds a PhD in environmental behaviour change, and a masters degree from Cambridge University.



**2020 UN BIODIVERSITY CONFERENCE**

**COP 15 / CP-MOP 10 / NP-MOP 4**

Ecological Civilization-Building a Shared Future for All Life on Earth

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